

movento's Special Expertise Partnership SAP CRM renewed

Mannheim, 25. May 2009 – For the sixth time, SAP Deutschland AG & Co. has awarded movento its coveted partner status and confirmed movento's membership in the select group of Special Expertise Partners SAP CRM. With this award, SAP honors movento's extensive expertise in customer relationship management.

"We are proud that we have been named Special Expertise Partner once again," rejoices Christoph Resch, Managing Director of movento GmbH. "Our customers profit especially from this award, for as a Special Expertise Partner we are closely bound into the SAP knowledge and communication network and our customers have early access to new products and developments."

The Special Expertise Program is a kind of SAP seal of approval with which both the extensive consulting expertise and outstanding services of the partner are rewarded. The acceptance criteria are checked annually; crucial for the acceptance of movento are especially its outstanding reference projects and the company's product and process expertise in the area of customer relationship management.

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About movento:

The technology comes from SAP. movento brings it to life.

For many years, movento has been a SAP Services Partner and Special Expertise Partner SAP CRM with expertise in the areas of customer relationship management (CRM), Web Channel, Enterprise Mobility, and Business Intelligence (BI). The company's spectrum of services includes strategic management and process consulting as well as complete implementation of business processes with SAP Business Suite and SAP NetWeaver.

movento offers slim yet custom-tailored solutions for optimizing customer-relevant processes in marketing, service, and sales and it shows how it is possible to establish profitable customer relationships through the use of the latest technologies. Holistic strategies for internal and external optimization, corporate performance management, and SAP BI round out our offerings. Even after the implementation, movento will assist its customers with extensive support services. If necessary, the highly-qualified specialists in movento's development and support center in Bulgaria are at customers' disposal.

Proof? Well-known companies as well as specialized and dynamic medium-sized companies have successfully implemented more than 50 projects with movento. With more than 60 employees, movento has locations in Mannheim, Stuttgart, St. Gallen (Switzerland), and Plovdiv (Bulgaria).

www.movento.com

movento is CRM in motion