

## movento Bulgaria accepted into SAP Extended Business Program

**Mannheim/Plovdiv, 11. March 2009** movento Bulgaria OOD has been a member of SAP Bulgaria's Extended Business Program since March 2009. The program was created by SAP AG in June 2008 and serves to assist selected companies with the sales and the implementation of SAP products by providing them with access to SAP training resources, for example.

"We are very pleased about our acceptance into the ranks of the SAP Extended Business Program partners. This partnership guarantees our customers high quality standards," asserts Borislav Minkov, CEO of movento Bulgaria OOD.

movento Bulgaria OOD was founded in September 2008 as a subsidiary of the German movento GmbH. For many years, movento GmbH has been a SAP Services partner and Special Expertise Partner for SAP CRM.

<b>Press contact:</b>	Annie Wilmer movento GmbH Willy-Brandt-Platz 1-3 68161 Mannheim	T +49.621.39 17 72 00 annie.wilmer@movento.com www.movento.com
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About movento:

### **The technology comes from SAP. The content from movento.**

For many years, movento has been a SAP Services partner with expertise in the areas of customer relationship management (CRM), Web Channel, Enterprise Mobility, and Business Intelligence (BI). The company's spectrum of services includes strategic management and process consulting as well as complete implementation with SAP Business Suite and SAP NetWeaver.

We offer you slim yet custom-tailored solutions for optimizing customer-relevant processes in marketing, service, and sales and we show you how you can establish profitable customer relationships through the use of the latest technologies. Holistic strategies for internal and external optimization, corporate performance management, and SAP BI round out our offerings. Even after the implementation, we will assist you with extensive support services. If necessary, the highly-qualified specialists in our development and support center in Bulgaria are available to you.

Proof? Well-known companies as well as specialized and dynamic medium-sized companies have successfully implemented more than 50 projects with movento. With more than 60 employees, movento has locations in Mannheim, Stuttgart, St. Gallen (Switzerland), and Plovdiv (Bulgaria).

**[www.movento.com](http://www.movento.com)**

**movento is CRM in motion**