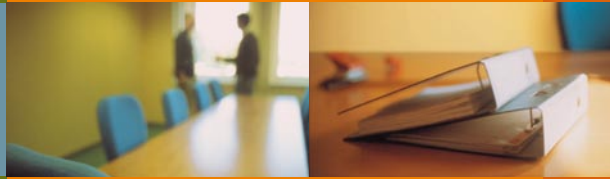


## SAP® CRM at a Fixed Price



Ready to use immediately, easy, and cost-effective.

### ► **click&maximize™ CRM Starter Package**

With the click&maximize™ CRM starter package, you lay the cornerstone for the implementation of integrated CRM processes — regardless of where your focus lies: on marketing, sales or service. Already included in the package are the management of business partners (customers, potential customers, competitors) and contact management with visit planning, calendar, and e-mail integration.

Your advantage: with the starter package, you can overcome the boundaries between front and back office.

#### **Our offer includes the following services:**

- Introductory workshop
- Set-up of technical system network SAP® CRM SAP® ERP
- Mapping of the initial organization (regions, branch offices, responsibilities) and integration with SAP® ERP sales model
- Set-up of two standard user profiles (e.g. inside sales and sales)
- Specification of typical business partners (customers, potential customers, competitors)
- Set-up of visit planning with calendar
- Set-up of contact and task management with e-mail integration into MS Outlook or Lotus Notes
- Set-up of two reports in SAP® CRM
- Key user training
- Support for start-up

#### **You can use these functions from the very start:**

- SAP® ERP integration with exchange of data for customers and contact people
- Detailed information about companies and contact people
- Management of relationships between business partners
- Activity management
- E-mail integration
- Structured visit reports
- Visit planning with calendar display
- Contact history
- Document storage about companies and contact people
- Reporting (business partner lists, contact reports)

#### **Prerequisites**

- Installation of the latest SAP® CRM complete
- SAP® ERP with appropriate release status
- SAP® CRM licenses

#### **Price**

19.800 EUR



**Also use other movento click&maximize™ CRM packages at a fixed price!**

We offer you click&maximize™ CRM package solutions for all customer management requirements, e.g. for:

- ▶ Marketing
- ▶ Sales
- ▶ Service
- ▶ E-Commerce
- ▶ Mobile Business
- ▶ CRM Strategy
- ▶ Industry Solutions and Industry-specific Expansions

All packages offer a fixed price with pre-defined services — for more security and transparency with respect to the scope of services, time, and costs. Our package solutions are constructed in modular fashion and can be used individually or in combinations. This way, you can expand your CRM system step by step — you use only that which you actually need.

**Do you have questions?**

You will find detailed information about the individual packages in the downloads section of our Web site. We will also be glad to advise you personally as to which package solution fulfills your specific requirements — please call us:

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**About movento**

SAP is the technology, the contents come from movento. We will show you how you can design your customer relationships more profitably — right away and for the long term. We ensure that you are always close to the customer. For movento is CRM in motion! For more information about us and our products as well as references and project examples, please visit [www.movento.com](http://www.movento.com)