

SAP® CRM at a Fixed Price



This way, your sales people always have the latest data, even when they are on the road!

► **click&maximize™ CRM Mobile Sales Online**

Our package solution offers you browser-based online access to your SAP CRM system via BlackBerry® Smartphones. Your sales employees can receive all relevant sales data via their mobile end user devices, and on request they can also maintain this data, regardless of where they are and how long they're on the road. They use familiar and proven technology (the SAP standard component SAP® xApp Mobile Sales Online), however they are finally working in a homogeneous system landscape.

Your advantage: your sales team is always up to date, for the online connection to the SAP® CRM system enables data access anytime, from anywhere where there a wireless connection is available.

Your sales employees will profit from many advantages:

- Quick access to CRM data such as accounts, customer contact person, opportunities, buying center activities
- Delivery with the most important standard processes for daily work
- Adaptability to specific user desires and thus protection of investment
- Good scalability
- Integrated system, based on familiar technology

Our offer includes the following services:

- Introductory workshop
- Definition and set-up of the user role
- Necessary customizing in the CRM back end
- Definition and set-up of the functions and actions in the user role
- Necessary adaptation of the user interface in the standard (no new fields, cleansing of the standard delivery)
- Key user training
- Support for start-up

Prerequisites

- click&maximize™ CRM starter package for new CRM customers
- SAP® CRM users can use the expansions even without the starter package
- SAP® CRM licenses
- Installation and configuration of necessary components for the connection of the mobile end user devices such as BlackBerry® Enterprise Server

Price

11.800 EUR



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Do you have questions?

You will find detailed information about the individual packages in the downloads section of our Web site. We will also be glad to advise you personally as to which package solution fulfills your specific requirements — please call us:

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Also use other movento click&maximize™ CRM packages at a fixed price!

We offer you click&maximize™ CRM package solutions for all customer management requirements, e.g. for:

- ▶ Marketing
- ▶ Sales
- ▶ Service
- ▶ E-Commerce
- ▶ Mobile Business
- ▶ CRM Strategy
- ▶ Industry Solutions and Industry-specific Expansions

All packages offer a fixed price with pre-defined services — for more security and transparency with respect to the scope of services, time, and costs. Our package solutions are constructed in modular fashion and can be used individually or in combinations. This way, you can expand your CRM system step by step — you use only that which you actually need.

About movento

SAP is the technology, the contents come from movento. We will show you how you can design your customer relationships more profitably — right away and for the long term. We ensure that you are always close to the customer. For movento is CRM in motion! For more information about us and our products as well as references and project examples, please visit www.movento.com

