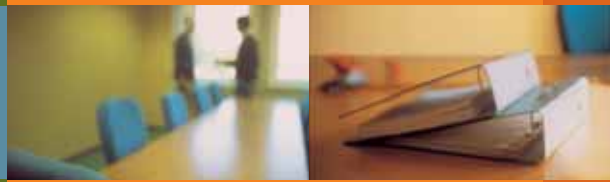


SAP® CRM at a Fixed Price



Get into customer management quickly and cost-effectively now!

► **click&maximize™ CRM Packages**

Do you want a CRM system that will be ready to go quickly and that can be expanded individually? And this at a manageable cost?

Our answer:

Use the click&maximize™ CRM packages at a fixed price! These solution packages are constructed in modular fashion and they can be used individually or in combination. This way, you can expand your CRM system step by step.

All packages contain pre-defined services at a fixed price — for security and transparency with respect to the scope of services, time, and costs.

This is how advantageous CRM can be — when we do it.

Quickly In the shortest time you will profit from integrated customer relationship processes for optimal customer support.

Secure Each package is available for a fixed price — you have full control of the costs.

Easy Our CRM solutions can be tailored to your individual needs and implemented easily in the existing environment.

Flexible These packages can be used individually or in combination. You can expand your system according to your requirements and you always use precisely what your company currently needs.

Profitable You only pay for what you actually need and you get a CRM solution that will amortize quickly.

Innovative All packages are based on the latest SAP® CRM release.

Here's how it works:

If you're already using SAP® CRM, you can expand your CRM system quickly and easily with click&maximize™ package solutions for the following areas:

- Marketing
- Sales
- Service
- E-Commerce
- Mobile Business
- Industry Solutions
- CRM Strategy



These packages are available for you to choose from:

click&maximize™ CRM Starter Package	19.800 EUR
click&maximize™ CRM Opportunity Management	12.500 EUR
click&maximize™ CRM Lead- and Campaign Management	27.600 EUR
click&maximize™ CRM Complaints Management	23.800 EUR
click&maximize™ CRM Mobile Sales Online	11.800 EUR
click&maximize™ CRM Web Shop for Retail	64.800 EUR
click&maximize™ CRM Web Shop for Business Customers	43.000 EUR
click&maximize™ ERP Web Shop for Retail	44.750 EUR
click&maximize™ ERP Web Shop for Business Customers	29.450 EUR
click&maximize™ CRM Expansion Package for the Consumer Goods Industry	34.800 EUR
click&maximize™ CRM Order Recording for the Consumer Goods Industry	19.000 EUR
click&maximize™ CRM Data Quality Management*:	
click&maximize™ DQ Initial cleansing	3.000 EUR
click&maximize™ DQ Postal Check 25.000 (international)	14.990 EUR
click&maximize™ DQ Duplicate Check 25.000 (international)	12.600 EUR
click&maximize™ DQ Package 25.000 (international)	25.000 EUR
click&maximize™ CRM Construction Site Management	59.000 EUR
click&maximize™ movento ValueScan®	25.000 EUR

Prerequisites: for complete information about the scope of services and the necessary prerequisites, please see the proposal that we will gladly create for you.
* The click&maximize™ CRM Data Quality Management packages are not available in Switzerland.

You're not using SAP® CRM yet?

If you're charting new territory with SAP® CRM, start with the click&maximize™ starter package. It's the entry into your CRM and fulfills the prerequisites for the further expansion of your CRM processes. You can also expand this basis with additional click&maximize™ packages.

Do you have questions?

We'll be glad to inform you or advise you personally if you would like to fulfill specific company requirements with our CRM modules. Please call us:

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About movento

SAP is the technology, the contents come from movento.

We will show you how you can design your customer relationships more profitably — immediately and for the long term. We will ensure that you are always close to the customer. For movento is CRM in motion! For more information about us and our products as well as references and project examples, please visit www.movento.com