

## SAP® CRM at a Fixed Price



### The complete solution for your mail-order business on the Internet. ▶ **click&maximize™ ERP Web Shop for Retail**

With our package solution, you can exploit additional sales potential, for you inform and sell via an online platform worldwide and around the clock. The Web shop offers you an optimal product presentation and display of real-time information. Furthermore, you have the opportunity to establish clear and easy spare parts sales. For companies, e.g. in consumer products, retail, high-tech or pharma, our complete solution represents an effective sales instrument. There is no need to construct a CRM landscape, for the Web shop is implemented within your existing SAP® ERP oder SAP® Retail systems. In case of a later decision in favor of CRM, you can port the shop to SAP® CRM system at any time.

Your advantage: You exploit a new sales channel, you can address customers purposefully and increase sales

#### **Our offer includes the following services:**

##### **Web shop Basic**

- ▶ Multi-lingual set-up (German and English)
- ▶ Login with forgotten password function and self-registration
- ▶ Adaptation of the Web shop to your corporate design or other design specifications
- ▶ Customer information area for Web site credits, FAQs, instructions, and contact data

##### **Web shop order processing**

- ▶ Easy and quick recording of orders
- ▶ Order status display with information about the delivery status
- ▶ Order templates for quick recording of repetitive orders

**Advantage: your customers can find and order the right products easily and quickly.**

##### **Web shop product catalogue**

- ▶ Display of the products with text, pictures, and additional documents
- ▶ Clear display of availability and prices
- ▶ Easy product search across all catalogue areas

**Advantage: fewer mistaken orders thanks to a constantly-updated catalogue and product data.**

##### **Web shop shopping basket**

- ▶ Clear display of all product information — products with pictures
- ▶ Deletion, changing, and insertion of products
- ▶ Saving of the shopping basket as an order template
- ▶ Easy, guided check-out with various payment options
- ▶ Adaptation of the delivery address

**Advantage: intuitive and easy shopping basket processing.**

##### **Additional services**

- ▶ Introductory workshop
- ▶ Key user training
- ▶ Support for start-up



### Profit from three decisive advantages:

#### Quick entry into e-business

With our complete package, you will be able to put your individual Web shop on the Internet in less than three months

#### Special solution for retail

Our package is based on award-winning movento B2C Web shop solutions. It contains valuable experience, which you can now use for your entry into a successful e-business.

#### 100% integration into existing processes

The new Web shop functions are adapted completely to existing ERP and CRM processes. Existing customers, product and price information can be used without additional maintenance effort.

#### Prerequisites

- ▶ SAP® ERP System or SAP® for Retail

#### Price

44.750 EUR

### Do you have questions?

You will find detailed information about the individual packages in the downloads section of our Web site. We will also be glad to advise you personally as to which package solution fulfills your specific requirements — please call us:

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#### About movento

SAP is the technology, the contents come from movento. We will show you how you can design your customer relationships more profitably — right away and for the long term. We ensure that you are always close to the customer. For movento is CRM in motion! For more information about us and our products as well as references and project examples, please visit [www.movento.com](http://www.movento.com)

### Also use other movento click&maximize™ CRM packages at a fixed price!

We offer you click&maximize™ CRM package solutions for all customer management requirements, e.g. for:

- ▶ Marketing
- ▶ Sales
- ▶ Service
- ▶ E-Commerce
- ▶ Mobile Business
- ▶ CRM Strategy
- ▶ Industry Solutions and Industry-specific Expansions

All packages offer a fixed price with pre-defined services — for more security and transparency with respect to the scope of services, time, and costs. Our package solutions are constructed in modular fashion and can be used individually or in combinations. This way, you can expand your CRM system step by step — you use only that which you actually need.