

SAP® CRM at a Fixed Price



The complete solution for professional e-business.

► **click&maximize™ CRM Web Shop for Business Customers**

You are already using a SAP® ERP system, SAP® for retail or a capable SAP® CRM System for sales? With this package you will have an effective sales instrument with optimal product presentation and display of real-time information. For companies, e.g. in manufacturing, mechanical and systems engineering, automotive, the process industry or high-tech, it represents the ideal, cost-effective complete solution.

Your advantage: you can address customers purposefully and use and expand marketing and sales potential.

Our offer includes the following services:

Web shop Basic

- Multi-lingual set-up (German and English)
- Adaptation of the Web shop to your corporate design or other design specifications
- Set-up of user administration with contact person and registration
- Customer information area for Web site credits, FAQs, instructions, and contact data

Web shop order processing

- Creation of orders (with supplier types and payment conditions)
- Quick entry of products
- Order status display with information about the delivery status
- Order templates for quick recording of repetitive orders

Advantage: your customers can find the right products quickly and easily and order them.

Web shop product catalogue

- Display of the products with text, pictures, and additional documents
- Clear display of availability and prices
- Easy product search across all catalogue areas
- Display and filtering of products with the help of product features
- Easy catalogue maintenance via an Internet-based interface for long-term sales success

Advantage: your customers placed their orders based on current catalogue and product data — mistaken orders are reduced.

Web shop shopping basket

- Adaptation of supplier addresses
- Determination of shipping conditions
- Selection of the delivery date for the entire order or per item ordered
- Insertion of free text for additional instructions
- Direct re-calculation of availability and prices

Advantage: your customers can use the shopping basket very easily and intuitively.

Web shop marketing

- Display of accessories
- Display of spare parts
- E-mail campaigns

Advantage: with targeted offers, you offer your customers an additional service and you increase sales.

Additional services

- Introductory workshop
- Key user training
- Support for start-up

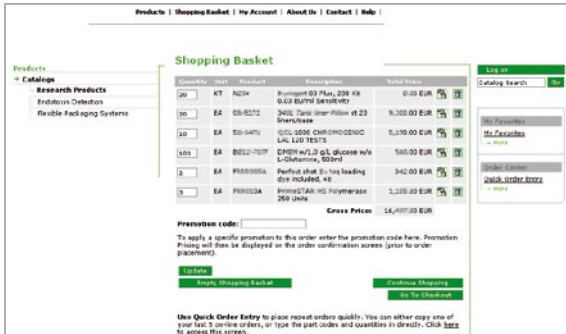


Fig.: Example of CRM Web shop B2B

Profit from three decisive advantages:

Quick entry into e-business

With our complete package, you will be able to put your individual Web shop on the Internet in less than four months.

100% integration into existing processes

The new Web shop functions are adapted completely to existing ERP and CRM processes. Existing customers, product, and price information can be used without additional maintenance effort.

Expandable and future-oriented

With this solution you will always have your finger on the pulse of the times and you will be able to constantly expand your e-business activities — for example in the areas of marketing and service.

Prerequisites

- ▶ click&maximize™ CRM starter package for new CRM customers
- ▶ SAP® CRM users can use the expansions even without the starter package
- ▶ SAP® CRM licenses

Price

43.000 EUR

Also use other movento click&maximize™ CRM packages at a fixed price!

We offer you click&maximize™ CRM package solutions for all customer management requirements, e.g. for:

- ▶ Marketing
- ▶ Sales
- ▶ Service
- ▶ E-Commerce
- ▶ Mobile Business
- ▶ CRM Strategy
- ▶ Industry Solutions and Industry-specific Expansions

All packages offer a fixed price with pre-defined services — for more security and transparency with respect to the scope of services, time, and costs. Our package solutions are constructed in modular fashion and can be used individually or in combinations. This way, you can expand your CRM system step by step — you use only that which you actually need.

Do you have questions?

You will find detailed information about the individual packages in the downloads section of our Web site. We will also be glad to advise you personally as to which package solution fulfills your specific requirements — please call us:

movento GmbH
Willy-Brandt-Platz 1–3
D 68161 Mannheim
T +49.621. 39 17 70
info@movento.com

movento Schweiz AG
Ikarusstrasse 9
CH 9015 St.Gallen
T +41.71. 313 55 70
info@movento.com

info@movento.com www.movento.com

About movento

SAP is the technology, the contents come from movento. We will show you how you can design your customer relationships more profitably — right away and for the long term. We ensure that you are always close to the customer. For movento is CRM in motion! For more information about us and our products as well as references and project examples, please visit www.movento.com