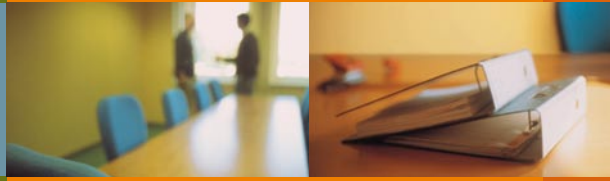


SAP® CRM at a Fixed Price



Use cost-effective and individually-designed order recording forms!

► **click&maximize™ CRM Order Recording for the Consumer Goods Industry**

With our package solution, you can accept orders quickly, offline, and in customer-oriented fashion. The order forms can be adapted in their content and design to your specific parameters, such as to a typical shelf-run or a special planogram. The complete, systematic order acceptance and the significantly-increased recording speed support the smooth flow of your company's processes.

Your advantage: you use electronic order forms that are available at any time even without an on-line connection and that take all of your individual requirements into account.

Our offer includes the following services:

- Introductory workshop and analysis of industry-specific processes
- Set-up of SAP® Interactive Forms by Adobe® (AIF) infrastructure (in the CRM server)
- Creation of an order form with AIF and coaching of the responsible department
- Key user training
- Support for start-up

Prerequisites

- click&maximize™ CRM starter package for new CRM customers, SAP® CRM users can use the expansions even without the starter package
- click&maximize™ CRM expansion package for the consumer goods industry
- Licenses for use of SAP® Interactive Forms by Adobe® as well as license from Adobe® LiveCycle® Designer
- Configuration of the CRM receipt for reading in of the SAP® Interactive Forms by Adobe®
- fZWLjdtW f SAP® NetWeaver dWS&W
- SAP® CRM licenses

Price

19.000 EUR



Also use other movento click&maximize™ CRM packages at a fixed price!

We offer you click&maximize™ CRM package solutions for all customer management requirements, e.g. for:

- ▶ Marketing
- ▶ Sales
- ▶ Service
- ▶ E-Commerce
- ▶ Mobile Business
- ▶ CRM Strategy
- ▶ Industry Solutions and Industry-specific Expansions

All packages offer a fixed price with pre-defined services — for more security and transparency with respect to the scope of services, time, and costs. Our package solutions are constructed in modular fashion and can be used individually or in combinations. This way, you can expand your CRM system step by step — you use only that which you actually need.

Do you have questions?

You will find detailed information about the individual packages in the downloads section of our Web site. We will also be glad to advise you personally as to which package solution fulfills your specific requirements — please call us:

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About movento

SAP is the technology, the contents come from movento. We will show you how you can design your customer relationships more profitably — right away and for the long term. We ensure that you are always close to the customer. For movento is CRM in motion! For more information about us and our products as well as references and project examples, please visit www.movento.com