

Vision

Strategy



movento



Implementation

- ▶ **How you can make your customer relationships more profitable? ...  
... We have the right solution for you!**



Experience

Expertise

Trust

## ► Consulting calls for trust... ... and professional expertise

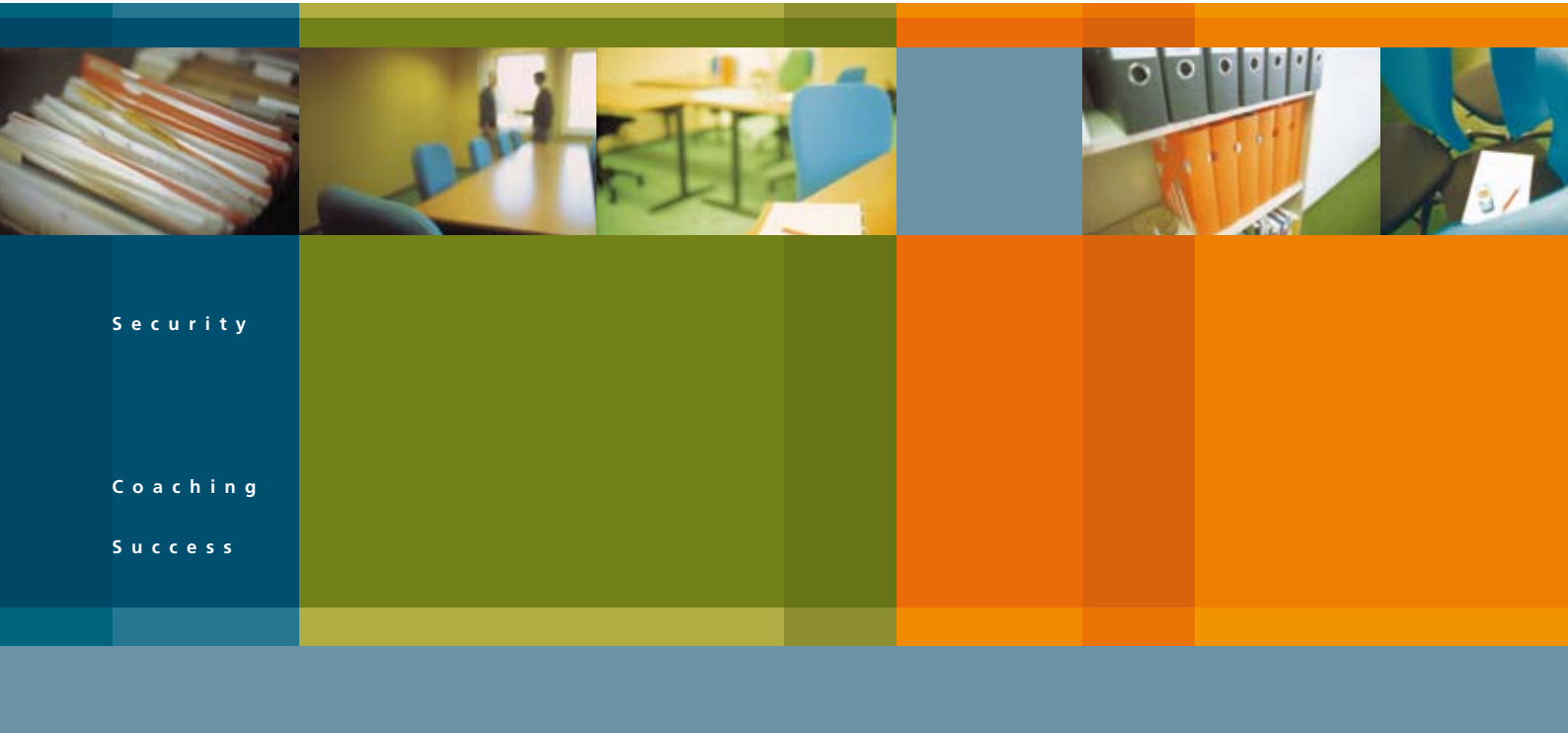
► You're planning the next project. You are familiar with the tasks: planning budgets and resources, managing user expectations, and determining and pursuing the desired ROI. Therefore, you need a partner who will support you and who understands your business. A partner on whom you can rely.

►► movento offers you the strength and flexibility you can count on. We

- Will manage your projects
- Will clarify the basic parameters
- Are flexible and powerful

► Do precisely that which you demand from your team in order to guide your projects safely to success.

► Profit from our expertise and the project management skills we have gained from numerous pragmatic CRM projects we have guided to success worldwide.



S e c u r i t y

C o a c h i n g

S u c c e s s

## ► CRM begins in people's heads... ... and requires expert implementation

Today you are concerned with customer relationship management. In the planning, analysis, implementation, and roll-out. But does everything run smoothly? You need security, the knowledge that all processes will be handled in time and on budget. According to the state of the art.

movento will guide you through all project phases, regardless of where you are now. We will

- Calculate the ROI of the CRM introduction and use modern methods such as balanced scorecards
- Coach your team in all phases, from strategy to roll-out
- Examine your ongoing project for existing challenges
- Help energetically with the handling of acute problems on the path to success

Use our experience and our expertise to gain security for your project.



M e t h o d o l o g y

E x p e r t i s e

E n e r g y

## ► Projects don't run by themselves ... ... they require expertise

SAP CRM is your strategic decision. The challenge is to implement the essential processes quickly and securely. You need methodical impulses and powerful support.

movento offers you a complete package of implementation services. We

- Speak your language
- Work according to practice-proven methodology
- Start your project up strategically
- Plan and control resources, deadlines, and budgets
- Formulate and analyze the relevant customer-oriented processes
- Incorporate CRM into your system landscape
- Implement the processes quickly and cost-consciously

Trust in the power of a well-rehearsed team of experienced consultants.

## ▶ Your challenge is CRM.

**You don't want to make compromises; you need efficient, timely, and cost-effective solutions.**

What distinguishes movento is its many years' experience in and with CRM. We have successfully implemented, managed, and put numerous CRM and SAP CRM projects into production. Due in no small part to the founders' activities within SAP's CRM initiative, we offer you extremely well-founded expertise in this area. And advantageous proximity to SAP.

### **We offer**

- ▶ proven successes in the implementation and management of SAP CRM and logistics projects
- ▶ Numerous references across all SAP CRM releases

### **We demonstrate**

- ▶ Great experience for the development of your expertise
- ▶ Flexibility for the handling of upcoming challenges

### **We have**

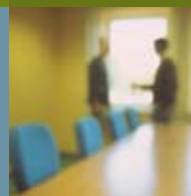
- ▶ Knowledge of the decisive processes in strategy and operation of companies in many industries and cultures
- ▶ Many years' experience in all areas of customer relationship management

### **We know**

- ▶ The SAP software SAP CRM since its market introduction
- ▶ The relevant processes in sales, marketing, service, and product management

We speak your language -- for us, fulfilling the individual requirements of an industry is a matter of course in CRM. Challenge us!

**Are you curious? Ask us!**



Are you curious?

Contact us

Answers

► Challenge us...  
... and make contact with us!



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